#### TCTECH GRADUATION CEREMONY (1.00 PM - 5.00 PM; THURSDAY, 4 DECEMBER 2014)

Graduation at TCTECH is a celebration of your technical training accomplishments. It involves a number of events. culminating in receiving your skill awards from TCTECH, JPK and City & Guilds.

1.00 pm	Graduates register to collect robes	3.30 pm	Opening Address by Dr Paul Leow Beng Ho, Executive Director TCEDU
1.30 pm	Briefing to graduates & rehearsal		
2.15 pm	Arrival Guests of our Graduands and graduation ALL Guests to be seated and hand-phones to be on silent or vibrating mode ALL scholarship holders remain seated	3.40 pm	Graduation Address by Y. Bhg Dato' Rosie Tan, Executive Director, Tan Chong Motor Holdings Berha
		3.55 pm	Inspirational Speech & Slide Show
		4.10 pm	4.10 pm Award Presentation by Mr Kuan Kim Luen,
2.40 pm	Arrival of VIP		Executive Director TCEDU
3.00 pm	Academic Procession Graduates enter the hall followed by trainers, Senior Management and VIP		<ul><li>TCTECH Scholarship Award</li><li>TCTECH Founders' Award</li><li>Dato' Tan Heng Chew Best Award</li></ul>
	ALL Guests to stand while the procession party marches in		Presentation of Scrolls by Datuk Yaacob bin Wan Ibrahim, Education Advisor TCTECH
	Negara-Ku		Closing: Tan Chong Theme Song
3.25 pm	Welcome Speech by Ms Pak Mei Yoke, Deputy General Manager TCEDU		Recessional
		5 00 pm	
		5.00 pm	Tea Reception

## **GROWING DEMAND FOR SKILLED WORKERS**

Vietnam: Demand for experienced, professionally skilled candidates has risen in the Ho Chi Minh City job market, while the need for manual labour jobs has declined (source: vietnamnews.vn). Since early this year, jobs like accountancy. trading, marketing, sales, public relations, human resources, administrative tasks, information technology, transport, logistics and import-export have attracted candidates who wanted to change jobs.

#### TALENT RETENTION CRUCIAL

Singapore: "....companies were being more cautious in releasing employees due to the limited talent pool in some areas." This provides interesting opportunities for young job seekers who can observe trends in the job market and specifically skill and train for a career in areas where there may not be an abundance of available talent," said Ms Femke Hellemons, country manager of human resource firm Adecco Singapore.

"We have seen this take place in the hospitality sector, which has created an additional number of job openings over the past few years," she added. (source: businesstimes.com.sq)

#### APPRENTICESHIP SCHEMES

Own home country, Malaysia: "Malaysia's lack of skilled workers is the country's biggest impediment in attracting German investors", said German ambassador to Malaysia Dr Gunter

"HI Wermany, we have hundreds of years of experience that combines theoretical and practical training through apprenticeship programmes because we know that skilled works can earn much more than an academic," he said, "Some skilled workers even make more money than I do so Malaysians should have a vision that not only academic careers are best for their children," Dr Guenter added. (source: themalaysianinsider.com)

## FREE ADMISSION to **EXHIBITION**

ALL are welcome to visit the exhibition showcasing Public and **Private Tertiary and Education Providers. Vocational and Training** Providers, Learning and **Development Products & Services, Awarding Bodies, Government** Agencies, Funding bodies, NGOs, **Publishers etc** 

#### **EXHIBITOR Access**

If you're looking for a ready-made audience of key decision-makers and buyers then The Asian Skills Summit 2014 is a vital sales opportunity for your business.

Just register 3 participants for the conference, and get your FREE exhibition booth. For companies wishing to participate in the exhibition solely, the cost of the exhibition booth is RM800/booth for 2 days.

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www.industrialstudies.org



3 - 4 DECEMBER 2014

### **BUILDING A NEW GENERATION OF WORKFORCE VIA ELITE COLLEGES**

Officiated by

Y. B. Dato' Sri Richard Riot Anak Jaem, **Minister of Human Resources** 

## TIME:

3 - 4 December 2014 (8.30 am - 5.00 pm)

The Ritz-Carlton, Kuala Lumpur 168, Jalan Imbi, 55100 Kuala Lumpur, Malaysia

#### PARTICIPATION FEE RM1800 per registrant

#### **EARLY BIRD**

for registration before 15th November, 2014 RM1500 per/pax

#### **GROUP REGISTRATION**

3 pax and above RM1200 per/pax



#### INTRODUCTION

Malaysia can achieve its target of having 50 per cent of its workforce highly skilled by 2020, said Human Resource Minister Datuk Richard Riot. (Bernama, July 16). In the Budget 2014, the Government allocated a sum of RM54.6 billion or 21% of the total allocation in 2014 to accelerate academic achievement, competencies and skills. (source: www.malaysiaedition.net/budget-2014-highlights)

#### THE ASIAN SKILLS SUMMIT 2014

will showcase a powerful two-event combination comprising of exhibition and conference. The Summit will bring together industry players, educational institutions, learning and training providers, government agencies, funding bodies, policy makers, examination and accreditation boards to develop a world-class workforce within the region.

#### **OBJECTIVES**

The conference will provide participants with the opportunity to hear from national and international speakers on the trends in the economy; industry's future directions and the challenges they pose for our existing skills base;

#### And discuss how:

- To transform Asian workforce aligned with high-impact skills
- To form an elite skills training system
- To upskill Asian workforce
- To position tertiary education sector in response
- To expose new TVET providers to latest government policies, funding, student recruitment and promotional techniques, and
- To provide a platform for employers, training providers, tertiary education providers, policy makers, entrepreneurs, students etc to meet and network for potential business opportunities, government funding, incentives and financial assistance

#### Who should attend:

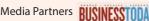
Senior business, marketing & IT leaders,

- CEOs of Tertiary and Learning Centres
- Business Development Directors/Managers
- Chief Learning Officers
- Corporate Executive Management
- · Heads of Learning and Development
- HR Directors/Managers

- Training Centre Managers
- Organisational Development Directors Performance Improvement Managers
- Project Managers
- Talent Management Officers
- Training Directors/Managers
- Sales & Marketing Managers
- Programme Development Directors/ Managers
- School Principals and Management

TC Euro Cars Sdn. Bhd

- Career Counselors
- Students
- Parents



































#### DAY 1: 3 DECEMBER, 2014 (WEDNESDAY)

# PROGRAMME ITINERARY

DAI 1. 3 DECEMBEI	1, 2014 (WEDINEODAI)
8.00 am – 9.00 am	Registration, Welcome Breakfast and Exhibition Visit
9.00 am – 9.10 am	Arrival of VIP - Tengku Nurul Azian Shahriman, Director, Education and SRI Human Capital Development, PEMANDU
9.10 am – 9.15 am	Opening Remarks by Organising Chairman, Ms Pak Mei Yoke, Deputy General Manager, Tan Chong Education
9.15 am – 9.45 am	Keynote Address 1: Skills & Talents in the 21st Century  How can Asian Leaders of Today Meet Tomorrow's Business Needs?  As a main component of Malaysia's transformation into a high-income nation, the Education NKEA undertakes initiatives which develop the spectrum of education in the country, from early childcare and education to skills training. What is the role of government policies in supporting SMEs through technical and vocational education and training of their workers in the light of the emerging skill shortages in the region.  Speaker: Tengku Nurul Azian Shahriman  Director, Education and SRI Human Capital Development, PEMANDU
9.45 am – 10.15 am	Session 1: Sharing of Experience - Successful Business Partnership with the Industry Nissan Motor Manufacturing (UK) Ltd, in collaboration with large regional suppliers, Gateshead College and the University of Sunderland, has developed a major skills programme across 14 areas of training to enable the company to implement its ambitious growth plans.  Speaker: Mr Mick Brophy Managing Director, Gateshead College, UK
10.15 am – 10.45 am	Session 2: Challenges in Running a Successful Private Technical and Vocational Institution Entrepreneurs wishing to set up TVET centres need to consider many factors. Learn from a Malaysian entrepreneur on how to increase the prestige of TVET. Gain insights on how to be Licensed and Certified Training Centres for Omron Programmable Logic Controller, Bosch Rexroth Hydraulics, ABB Robots, and Siemens Mechatronic Systems Certification Program.  Speaker: Mr Anthony Ng CEO, MIT Academy Sdn Bhd
10.45 am – 11.00 am	Morning Tea Break and Exhibition Visit
11.00 am – 11.30 am	Session 3: By Industry, For Industry – A German Approach to Vocational Training as a Model for Malaysia Around 60 per cent of young people in Germany take part in the dual system of vocational training, currently around 1.5 million youths. 'Dual' because training takes place both in the company and in part-time vocational school. The company provides practical training and the vocational school supplements this on the job learning with theoretical instruction.  Speaker: Mr Alexander Stedtfeld Executive Director, Malaysian - German Chamber of Commerce
11.30 am – 12.00 nn	Session 4: Technical and Vocational Education Training Developments in the Region - Indonesia Perspective Indonesia has made some breakthroughs in enhancing the image and attractiveness of TVET, among others, by increasing the share of vocational education and training with a target ratio between TVET and general high school education of 70% to 30% in 2025.  Speaker: Professor Juniarto Parung Rector, University of Surabaya, Indonesia
12.00 nn – 12.30 pm	Session 5: Technical and Vocational Education Training Developments in the Region - Malaysia Perspective The journey starts in schools where the Ministry of Education (MoE) has re-prioritised vocational and technical pathway which runs parallel to the academic system.  Speaker: Mr Fauzi Bin Abdullah (on behalf of YBhg Dato' Hj Ahmad Tajudin bin Jab, Director) Deputy Director, Academic Management, Technical & Vocational Education Division Ministry of Education Malaysia
12.30 pm – 1.30 pm	Networking Lunch and Exhibition Visit
1.30 pm – 2.00 pm	Session 6: National Automotive Policy (NAP) 2014 and the Need of TVET  NAP 2014 outlines key directions and strategies in preparing the local automotive players towards the liberalization of the industry. Extensive studies and consultations were carried out with relevant government agencies, industry players, and consumers in formulating this policy.  Speaker: Mr M. Madani Sahari CEO, Malaysian Automotive Institute
2.00 pm – 2.30 pm	Session 7: New Generation of Elite Skills Based Learning Industry participation links technical and vocational education and training (TVET) with the world of work. What are the Factors hindering industry collaboration, and the Strategy to link industry with TVET? Speaker: Dr Paul Leow
	Executive Director, CRM & Learning, Tan Chong Education Services Sdn Bhd
2.30 pm – 3.00 pm	Session 8: Malaysia Labour Market Trends and Employment ILMIA, Malaysia's leading labour information centre provides the analysis of labour market trends and emerging human capital issues for enabling human capital planning. This includes the participation of high-skilled labor.  Speaker: Encik Amir Bin Omar Director, Institute of Labour Market Information and Analysis (ILMIA)
3.00 pm – 3.15 pm	Afternoon Tea Break and Exhibition Visit

## PROGRAMME ITINERARY

3.15 pm – 3.45 pm **Session** 9

Technical and Vocational Education Training Developments in the Asian Region

BTECs are vocational qualifications designed to give students the skills they need to either move on to higher education or go straight into employment. BTEC has formed strategic partnerships with renowned global institutions for learning, sharing and exchange. TVET has evolved to be a much sought after option after high school, leading to high-profiled programmes equivalent to Masters level.

Speaker: Ms Premila Canitius

Regional Director, BTEC, UK

3.45 pm – 4.15 pm Session 10: Equal Prestige for TVET: Industry Perspective

TVET play a very critical role in the survival and growth of SMEs, the "pivot of growth" of a country. From 'prejudice

to prestige', how would TVET be aligned to the National Transformation Programme.

Speaker: Mr P. Sailanathan

President, Federation of JPK Accredited Centres, Malaysia (FeMAC)

4.15 pm – 5.00 pm Session 11: "Delivering TVET Online - Using Technica CDX Powered by CDX Automotive

This will be a live presentation of Technica CDX Automotive and how easy and functional an e-Learning system is and how in-depth the content is. This system is currently being used in 51 countries around the world with over 50,000 students accessing it every day. Most common feedback from learners being: "helps me study more efficiently"; "learning easier and faster"; "well organised and easy to understand"; "study anytime anywhere".

Speakers: Mr Michael Turnbull - General Manager, Technica Learning Resources

Mr Bradley D Ker - Learning Consultant, CDX Automotive

#### DAY 2: 4 DECEMBER, 2014 (THURSDAY)

9.50 am - 10.20 am	Keynote Address 2: Bridging the Gap Between Study and Workplace
9.30 am – 9.50 am	Opening Address by Y.B. Dato' Sri Richard Riot Anak Jaem, Minister of Human Resources
9.10 am - 9.30 am	Welcoming Speech by Y. Bhg. Dato' Rosie Tan, Executive Director, Tan Chong Motor Holdings Berhad
9.00 am - 9.10 am	Arrival of VIP - Y.B. Dato' Sri Richard Riot Anak Jaem, Minister of Human Resources
8.30 am – 9.00 am	Networking Breakfast and Exhibition Visit

There are increasing criticisms that graduates are not equipped to face challenges in the workplace. Would skills

training address this concern and find out steps that can be taken to bridge the gap.

Speaker: Mr CM Vignaesvaran Jevandran

CEO, Human Resources Development Fund (HRDF)

10.20 am – 10.50 am Session 12: Promote Your Training & Education Business with Minimal Budget

With more than 450 private colleges, private universities, university-colleges and foreign branch campuses in the country, some private institutions have fewer than 500 students. Better understand and engage their customers,

build loyalty and grow the educational and training business.

Speaker: Mr Mohandeep Singh

Founder and CEO of SoftSolvers Technologies

10.50 am – 11.05 am Morning Tea Break & Exhibition Visit

11.05 am – 11.35 am Session 13: Ideas for English Language Learning and Teaching

Employers are increasingly dismayed with Generation Y: Poor Command of English and Lack Communication Skills.

Speaker: Mr David Jackson

Exfuze Country Manager, Malaysia and Singapore

11.35 am – 12.05 pm Session 14: Vital Investment in Creative Thinking and Entrepreneurial Skills

Scarcity of skilled, competent employees continues to be one of the biggest concerns. Is our education system stunting the development of critical thinking? Gain valuable insights from our own practising Malaysian inventor and

author on developing a culture of creativity and innovation among Asian youths and working adults.

Speaker: Mr Bugs Tan

1.05 pm - 5.00 pm

Founder and CEO, Uncle Bugs Creations Sdn. Bhd

12.05 pm – 12.35 pm Session 15: Qualified Trainers and Instructors A Key Factor of Success

Its establishment was sponsored by the Government of Japan under ASEAN Human Resources Development. CIAST produces qualified trainers and instructors, helping government and the private sector in effective

implementation of vocational training.

Speaker: En Suimi Bin Abdul Majid

Director, Centre for Instructor and Advanced Skill Training (CIAST)

12.35 pm – 1.05 pm Session 16: Multimedia learning, mobile learning and learning on the GO!

The education industry is going through the transformation and its naturally the technology or ICT. What was there in the past and the evolution that took place till date and also the 21st century education. What will be children or adults will be faced and why the need for the faculties or lecturer to be better prepared and technology savvy. Multimedia learning, mobile learning and learning on the GO!. Initiatives around the world and what is taking place around the region would also be shared. Challenges faced in the 21st century education and also the mechanism that can be deployed to overcome the challenges thus making education to be more fun and exciting.

Speaker: Mr Blawant Singh, Managing Director, E/Librium Consulting Sdn Bhd

Lunch and Exhibition Visit

The conference ends but participants can still visit the Exhibition which will end at 5.00 pm. ALL participants are invited to join Tan Chong Technical Institute (TCTECH) Graduation Ceremony. Get excited with our TVET students SUCCESS STORIES.